

ABSTRACT OF THE DISCLOSURE

A coat film transfer head device having a coat film transfer head held at a tape pressing and transferring position suited to the user's manner of holding a writing tool, and capable of checking the tape pressing and transferring position directly and visually. It comprises a head main body for pressing and transferring a coat film transfer tape, a head holder for supporting the head main body rotatably about its axial center, and a rotating operation unit for positioning the head main body in the rotating direction, and this rotating operation unit functions also as the head position indicating unit for indicating the tape pressing and transferring position of the head main body. Therefore, the user can check the tape pressing and transferring position directly and visually.